BSIDES ZAGREB

05

5TH EDITION
2023 / 2024 / 2025 / 2026 / **2027**

CYBERSECURITY CONFERENCE

Non-profit, community-driven conference for Information Security Experts, powered by community.

05.03.2027 | ALGEBRA BERNAYS, ZAGREB





300+ INFOSEC EXPERTS	**2** TECHNICAL TRACKS	**45** TALKS SINCE 2023	**9** COUNTRIES IN 2026

[01] ./tldr --one-page

BSIDES ZAGREB AT A GLANCE.

300+
INFOSEC EXPERTS IN ONE PLACE

2
TECHNICAL TRACKS, NO SALES TALKS

45
TALKS & PANELS ACROSS 4 EDITIONS

100+
COMPANIES IN THE AUDIENCE

WHAT

BSidesZagreb is a non-profit conference for the security community to meet, share ideas and collaborate. It is an intense event with discussions, demos, and interaction from participants. It is where conversations for the ”next big things” are happening.

WHEN & WHERE

date	05.03.2027
venue	Algebra Bernays, Zagreb
address	Gradišćanska 24
edition	5th (since 2023)
contact	info@bsideszagreb.com

SPONSORSHIP PACKAGES / FULL COMPARISON ON PAGE 09 / SIGN BY 19.02.2027

01 / SUPPORTING	02 / CONTRIBUTING	03 / LEADING	04 / GOLD
500 €	1000 €	2500 €	5000 €
2 tickets, social shout-out, logo on site	5 tickets + announcements during the event	10 tickets + logo in email campaigns	15 tickets + banner + logo on accreditation

WHY IT MATTERS

The realization of BSides would not be possible without the generous help of sponsors and supporters.

[02] ./welcome

THANK YOU FOR YOUR INTEREST IN SPONSORING SECURITY BSIDES.

> It is a rare opportunity to directly connect and create trusted relationships with key members of the community.

Since 2009, Security BSides events have been emerging around the globe, and the movement has shown the information security community continues to grow immensely and along with it, the number of BSides events worldwide continues to increase, each event drawing a bigger crowd.

BSides events combine security expertise from a variety of platforms in search of the "next big thing" in information security. BSides is an open platform that gives security experts and industry professionals the opportunity and space to share ideas, insights, and develop long-standing relationships with others in the community. It is a rare opportunity to directly connect and create trusted relationships with key members of the community.

This package contains sponsorship information specific to BSidesZagreb. We have put together different levels of sponsorship and their benefits. Of course, the greatest benefit is that of giving back to the community and enabling others to grow and learn.

WHAT IS SECURITY BSIDES?

Each BSides is a non-profit, community-driven framework for building events for and by information security community members. While every BSides event is unique, here are some things that don't change:

- [+] Community organized, volunteer driven and corporate funded
- [+] Provide a forum to expand the spectrum of conversation
- [+] Focused on giving a voice to the "next big thing"

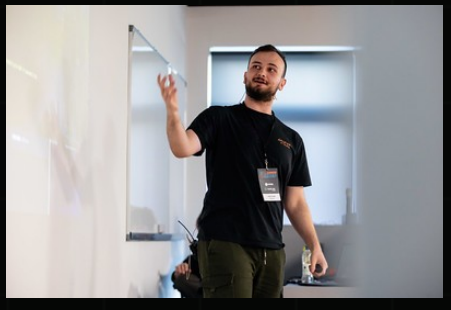
NOT A VENDOR EVENT

Note that BSides is not a vendor marketing event, but you're more than welcome to participate in any way you feel appropriate. Talks are technical, with no sales talks.

WHERE YOUR SUPPORT GOES

We're looking for sponsoring to provide for t-shirts, stickers, badges and ideally food and drinks for attendees.







[03] git log --oneline bsides-zagreb

5TH EDITION. GROWING EVERY YEAR.

From one track and one sponsor in 2023 to two tracks, 300+ attendees and 16 sponsors in 2026.

YEAR	VENUE	ATTENDEES	TRACKS	TALKS	SPONSORS
2023	SRCE / 3 March	100+	1	8	1
2024	SRCE / 1 March	100+	1	8	2
2025	Algebra Bernays / 7 March	300+	2	16	14
2026	Algebra Bernays / 6 March	300+	2	13	16 + 2 partners
2027	Algebra Bernays / 5 March	300+	2	CFP open	you?

> HISTORY OF SECURITY BSIDES ZAGREB

Security BSides Zagreb was born in 2023 and was the first and only BSides event in Zagreb. Already the first event managed to host technically strong speakers from all around Europe and quickly became well-known and gained a strong reputation. The IT and infosec community interest in the first BSides Zagreb event had turned out to be enormous, resulting in all tickets being given away fast and having more than 100 participants attending. BSides Zagreb had grown into a widely recognizable and respectable event in the information security community. **Despite the high interest, we have decided to keep the format of maximum 300 participants.**





[04] cat /etc/speakers | sort -u

ON OUR STAGE SO FAR.

Technical lectures with no sales talks. Speakers have come from global threat-intelligence teams, local security leaders and research institutions, including Alexander Peslyak (Solar Designer), founder of Openwall and co-author of John the Ripper.

Mandiant 2024	Microsoft DART / 2025, 2026	Cisco Talos 2023, 2025	GitGuardian 2023, 2024
OPENWALL 2024	GROUP-IB 2026	ReversingLabs 2025	infobip 2025, 2026
infigo 2024 to 2026	span 2026	Marlink Cyber 2023 to 2026	Rimac Technology 2025
Bosch Engineering / 2024	IBM Croatia / 2023	NIL 2023	Sentry 2026
Amphinicy Technologies 2026	DynaRisk 2026	K-BUSINESSCOM 2023, 2024	+ MORE 2023 to 2026

Speaker affiliations as listed in the bsideszagreb.com archive, 2023 to 2026.

WATCH THE TALKS

BSIDESZAGREB'25

16 talks / 2 tracks

YOUTUBE PLAYLIST →

WATCH THE TALKS

BSIDESZAGREB'26

12 talks + panel / 2 tracks

YOUTUBE PLAYLIST →

IN THE MEDIA

Help Net Security interviewed the organizers ahead of the first edition (2023), published a photo report from 2024 and listed the 2024 to 2026 editions. It also sponsored the 2024 edition.

RESEARCH THAT TRAVELS

Our speakers have also presented at DEF CON, Black Hat, RSA and Virus Bulletin, and share the stage with first-time speakers from the local community.

[05] ./value --reasons-to-support

BIG FISH, SMALL POND.

> As a sponsor you can be heard and share your message to an active and attentive audience.

The goal of Security BSides is to offer events where all participants can engage each other to help develop connections, friendships, and network with different industry professionals. We recognize the value in engaging a smaller audience and providing the opportunity for sponsors to be a big fish in a small pond.

We specifically design different options, so that any-sized organization can participate and support this event. The following is a list of direct benefits you may see as an event sponsor.

01 / --CONNECT

STAY IN TOUCH WITH THE INDUSTRY

BSides enables its supporters and participants to identify and connect with industry leaders and voices. Participants represent the social networking of security. They are the people you want to engage and solicit feedback from and who will give a voice to your conversation.

02 / --NEXT

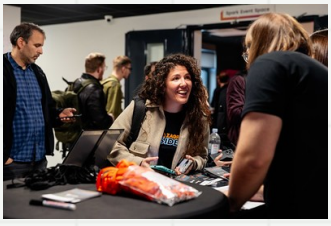
BE A PART OF THE NEXT BIG THING

Nobody knows what that “next big thing” will be, but these events are community-driven with presentations voted upon by the industry. There is no magic to how it works, but it does. We believe that listening to the underground can help prepare and equip you for whatever the next big thing may be.

03 / --BIG-FISH

BIG FISH, SMALL POND

For some, sponsoring large events is not within their price range, leaving them with no ability to communicate their message. At BSides, we leave no one out. Sponsorship comes in all sizes and this community atmosphere brings together active and engaged participants who want to listen. As a sponsor you can be heard and share your message to an active and attentive audience.









[06] ls ./moments/2026

MOMENTS FROM BSIDESZAGREB'26.

photos: BSides Zagreb / Flickr
album BSidesZagreb'26

















[07] ./goals && ./format

WHO YOU'LL MEET AND HOW.

> As our thanks, we are committed to connecting you with those attendees of interest to you and your business.

90%
SECURITY PROFESSIONALS

~30
STUDENTS

100+
COMPANIES REPRESENTED

9
COUNTRIES

Based on BSidesZagreb'26 registrations. Attendees came from Croatia, Slovenia, Germany, Serbia, Spain, Finland, Bosnia and Herzegovina, the Netherlands and Belgium.

GOALS / 01

> REACH THE TARGET AUDIENCE

BSides reaches out to the industry professionals looking to augment their industry knowledge with cutting edge conversations. Typically this includes industry leaders, thought leaders, security professionals, and even students who wish to expand their depth and body of knowledge and network.

Attendees have a wide variety of backgrounds in multiple sectors and verticals with a shared goal: to learn about and discuss emerging security issues and connect with others already having the conversation.

GOALS / 02

> PROMOTE COMMUNICATION

BSides events act as a complement to other area events by enabling long-tail spectrum that complement the current or surrounding event. The goal of each BSides event is to provide a forum where communication and collaboration can continue while the level of conversation is able to increase.

While large mainstream conferences tend to focus on the current hot topics in the information security industry, BSides events explore the fringe of conversation and focus on what could be the next big thing. We aim to give a platform to the conversation that is happening just below the surface. **Sponsoring enables you to engage that conversation!**

FORMAT / 01

ENGAGE

Unlike other events where the speaker is rushed in and out, BSides provides a small and intimate environment for the attendees to directly engage with the speaker before, during, and after their talk or presentation. BSides attendees are looking for more than just information; they are looking to make connections they will call upon throughout the rest of the year.

FORMAT / 02

PARTICIPATION

BSides is not made up of members, but participants. Everyone who participates in the events brings something to contribute. Some bring hardware, organizational skills, and others bring their friends to fuel the conversation. Sponsoring enables you to be a part of the conversation and interact with attendees. As our thanks, we are committed to connecting you with those attendees of interest to you and your business. By making your participation successful, organizers hope to enable future BSides events.

[08] ./sponsorship_options

LEVELS OF SPONSORSHIP.

Every organization will have different objectives and priorities, which is why we offer different levels of participation for every individual, group, or organization. The following are various support packages that enable you to promote your brand while showing your support.

LEVELS OF SPONSORSHIP	01 / SUPPORTING 500 €	02 / CONTRIBUTING 1000 €	03 / LEADING 2500 €	04 / top tier GOLD 5000 €
Event tickets	2	5	10	15
Social media shout-out	◉	◉	◉	◉
Logo with hyperlink on event site	◉	◉	◉	◉
Announcements during the event	○	◉	◉	◉
Logo and link in email campaigns	○	○	◉	◉
Banner placement with maximum visibility (banner roller you provide)	○	○	○	◉
Logo on conference accreditation	○	○	○	◉

◉ INCLUDED ○ NOT INCLUDED

Sign the sponsorship agreement by 19.02.2027, two weeks before the conference, to have your logo on the conference accreditations. Roll-up banners are delivered by 08:00 on 05.03.2027.

CUSTOM SPONSORSHIP

Security BSides encourages participation from a wide range of organizations. If you have an idea about a custom sponsorship, please let us know. Ideas may include the contribution of physical space, transportation, food and beverage, contests and give-aways and/or media publicity or PR.

PRACTICAL INFO

agreement	signed by 19.02.2027
logo files	vector and raster, normal and inverse
roll-up	max 1 m x 2 m
delivery	by 08:00 on 05.03.2027, sponsor brings and takes it back

[09] trusted_by --since 2023

YOU'LL BE IN GOOD COMPANY.

MARLINK CYBER	infobip	avola	infigo
GROUP-IB	KING ICT	ALGEBRA BERNAYS SVEUČILIŠTE	BSIDES ZADAR
RADIONA ZAGREB MAKERSPACE	sessionize	span	KONČAR
axians	CHECK POINT INGRAM MICRO	TrendAI AI Fearlessly	REVERSINGLABS
BSIDES BELGRADE	span | Arena	YOUR LOGO?	YOUR LOGO?

Sponsors and partners of BSidesZagreb'26.

ALSO SUPPORTED EARLIER EDITIONS

srce	HELP NET SECURITY	EXCLUSIVE NETWORKS	plinacro GAS TRANSMISSION SYSTEM OPERATOR	COMPING

> 05.03.2027 / Algebra Bernays, Zagreb

YOUR PARTICIPATION IS MOST VALUABLE.

Thank you for your consideration of supporting BSides initiative. Please do not hesitate to contact us if you have any questions or requests.

BSIDES ZAGREB

email info@bsideszagreb.com
linkedin /company/bsideszagreb
x @BSidesZagreb

BECOME A SPONSOR -> INFO@BSIDESZAGREB.COM

Sincerely,
The Security BSides Zagreb Organization Team